

E3 EVENTS & PROMOTIONS



| ESSENTIAL | EFFECTIVE | ECONOMIC |
EVENTS & PROMOTIONS



WHAT WE DO

| WE DO THINGS BETTER |

Our mission is to transform ideas into engaging experiences through innovative BTL events. We aim to connect brands with their audiences on a deeper level, creating memorable interactions that resonate long after the event has ended.

Experiential Marketing: We design and execute interactive experiences that allow consumers to engage with your brand in unique and memorable ways. From product demonstrations to immersive installations, we create events that make a lasting impression .

Promotional Campaigns: Our promotional events are tailored to drive brand awareness and consumer action. Whether it's a roadshow, in-store promotion, or a sampling campaign, we ensure maximum reach and impact.

Brand Activations: We bring your brand to life through creative activations that captivate and engage your target audience. Our team crafts compelling narratives and dynamic experiences that highlight your brand's unique value proposition.

Trade Shows & Exhibitions: We create standout exhibits and booths that attract attention and drive traffic. From concept to execution, we manage every detail to ensure your brand shines in a competitive environment.

Pop-Up Events: Our pop-up events are designed to generate buzz and excitement around your brand. We handle everything from location scouting to event execution, creating a memorable experience that draws in your audience.

OUR SERVICES



- ➔ **RWA (SOCIETY) ACTIVATION**
- ➔ **MALL SPACE BOOKING**
- ➔ **CORPORATE PARK ACTIVATION**
- ➔ **RETAIL TIE-UPS (Restaurant, Salon, Gym, Supermarket, Hotels)**
- ➔ **PROMOTIONS & BRANDING**
- ➔ **MTO & RETAIL OUTLETS**
- ➔ **SET-UP FABRICATION**
- ➔ **COLLATERAL PRINTING**
- ➔ **MERCHANDISING**
- ➔ **OUT-OF-HOME ADVERTISING (OOH)**
- ➔ **TRANSIT ADVERTISING (Cab, Bus, Auto, Train Wrap)**

RWA ACTIVATION

10000+

**Presence in Pan India
Residential societies.**



- ➔ **PROMOTION & EVENTS**
- ➔ **DOOR KNOBS**
- ➔ **POSTERS BRANDING**
- ➔ **GET TOGETHER PARTIES**
- ➔ **GATE BRANDING**
- ➔ **LED SCREEN**
- ➔ **SPORTS TOURNAMENT**
- ➔ **HEALTH WELLNESS CAMP**
- ➔ **FLEA MARKETING**
- ➔ **EDUCATIONAL WORKSHOP**

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DOOR KNOB / DIRECT MARKETING



POSTER AND LED SCREEN



GATE BRANDING



MALL SPACE PROMOTION

50+

Presence in Pan India Mall.

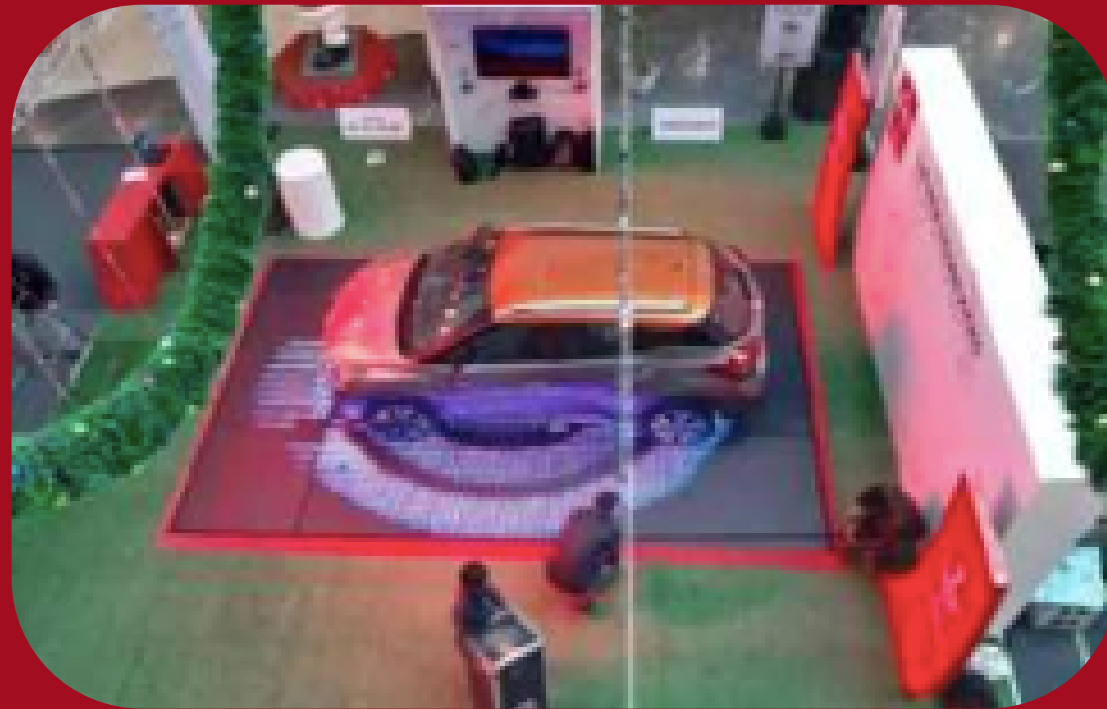
- ➔ **FOOD COURT PROMOTION**
- ➔ **PARKING PROMOTION**
- ➔ **PROMOTER ACTIVITY**
- ➔ **FLASH MOB ACTIVITY**



MALL SPACE PROMOTION



MALL SPACE PROMOTION



CORPORATE PARK

400+

**Presence in Pan India
Corporate Park.**



- ➔ **SPACE BOOKING**
- ➔ **PRODUCT DISPLAY**
- ➔ **BRANDING**
- ➔ **POP-UP EVENTS**
- ➔ **SAMPLING CAMPAIGNS**
- ➔ **PRODUCT DEMONSTRATIONS**
- ➔ **HEALTH AND WELLNESS ACTIVITIES SPONSORED
(YOG, ZUMBA , ETC) OPEN SPACES (SPONSORED)**

CORPORATE PARK



PROMOTION AND BRANDING



- ➔ MALL & MULTIPLEX SCREENS
- ➔ KIOSK
- ➔ BRANDING
- ➔ ROAD SHOWS
- ➔ LEADING RETAIL SHOP BRANDING

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NO

PROMOTION AND BRANDING



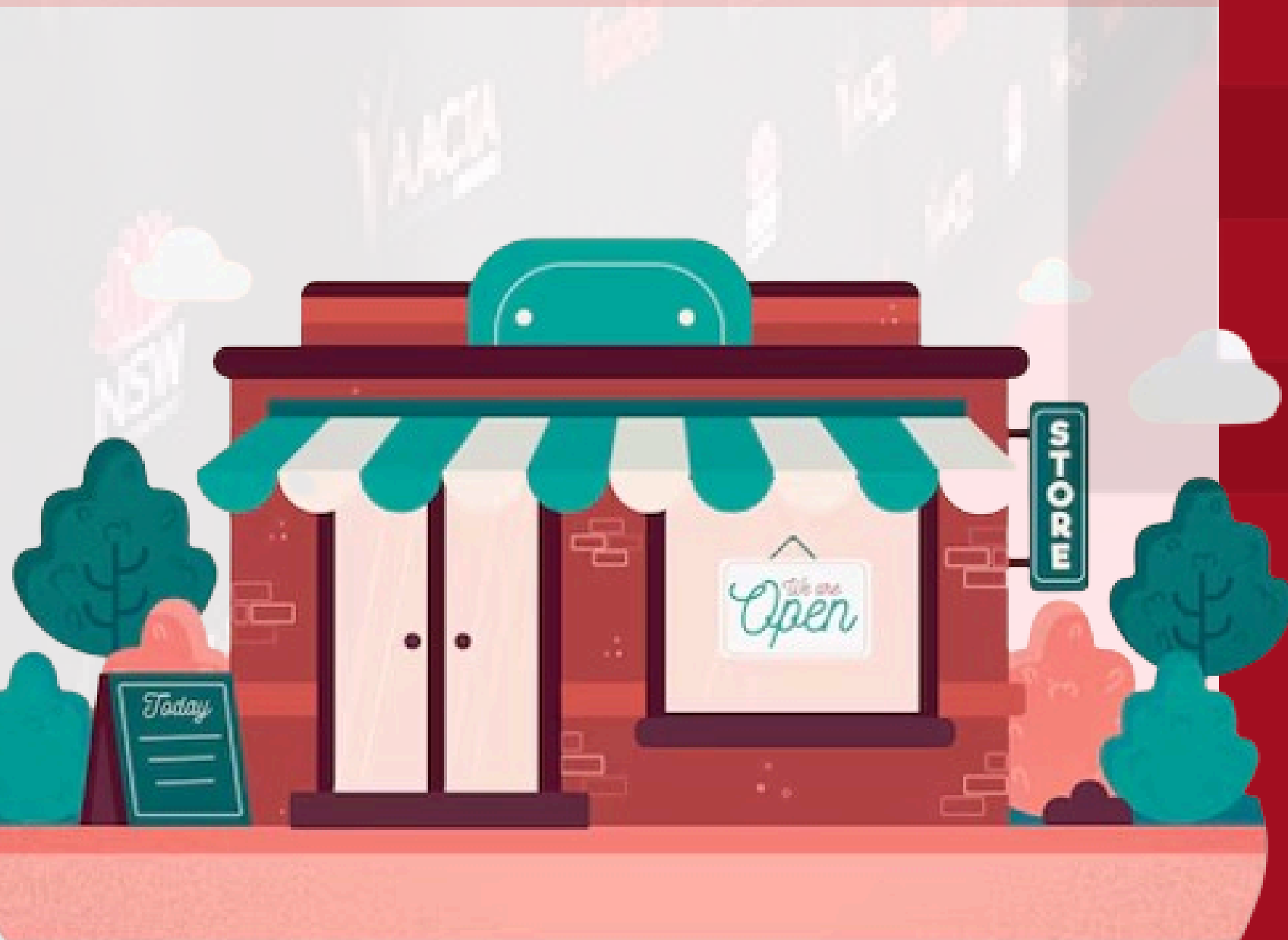
ROADSHOWS



ROADSHOWS



MTO & RETAIL OUTLET TIE- UPS



- ➔ RESTAURANT
- ➔ GYM
- ➔ MEDICAL
- ➔ STORES
- ➔ GROCERY STORE
- ➔ PETROL PUMPS
- ➔ SALONS

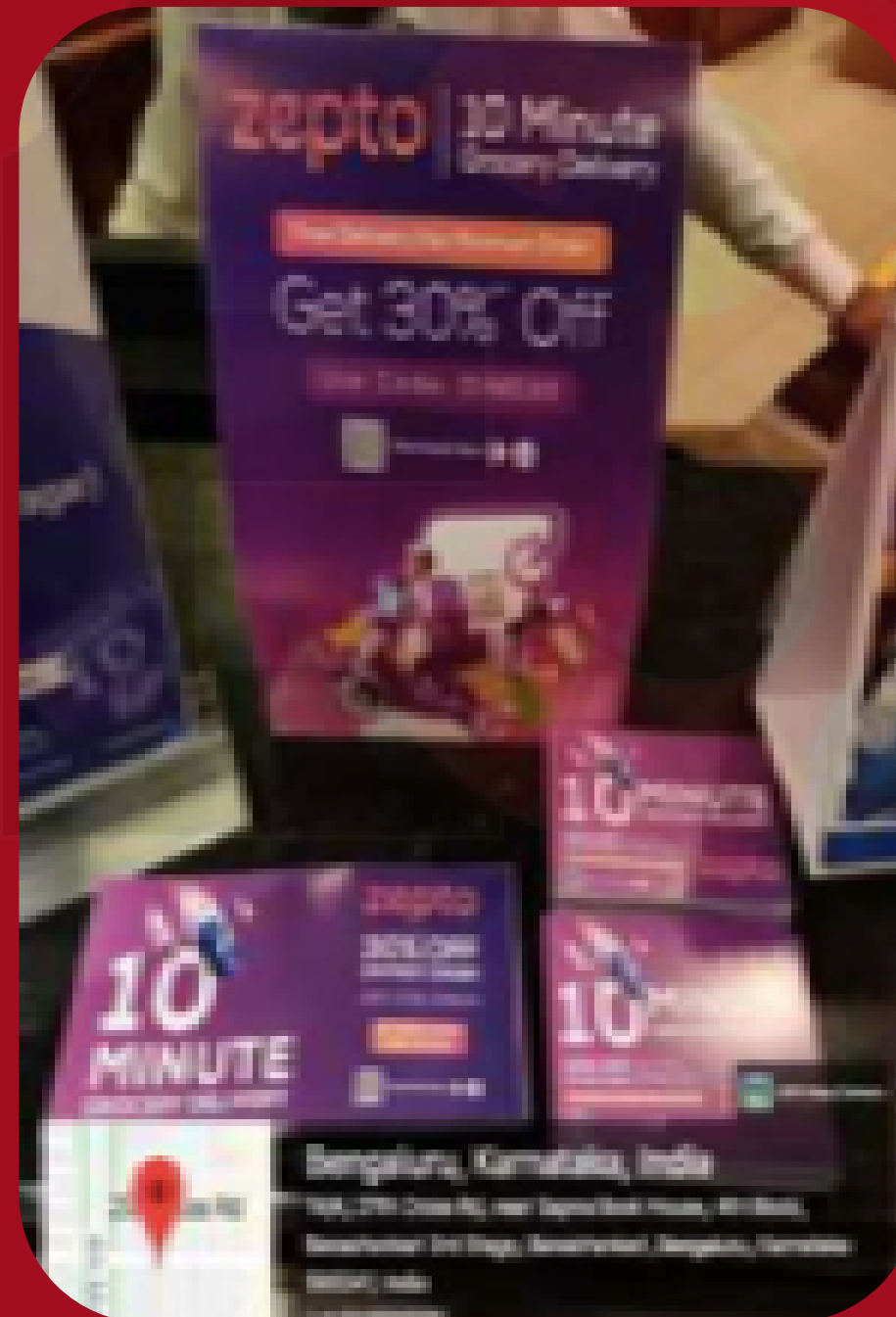
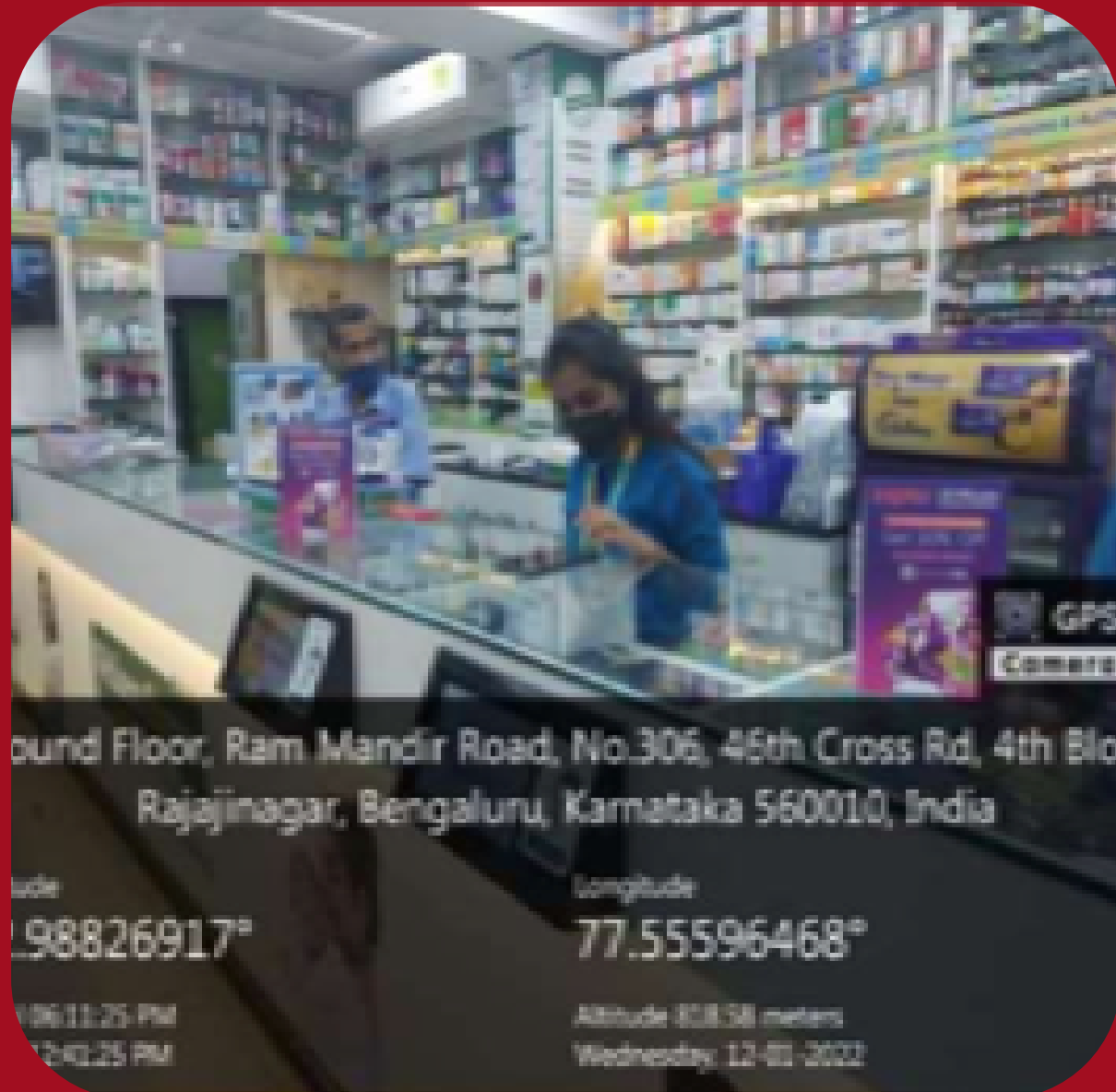
RESTAURANTS TIE-UPS

Standee Placement, Voucher Distribution & Tent Card Placement



MEDICAL STORE

Standee Placement, Voucher Distribution & Tent Card Placement



GROCERY STORE

Standee Placement, Voucher Distribution & Tent Card Placement



LOCAL PETROL PUMPS

Standee Placement, Voucher Distribution & Branding & Promotions



OUT OF HOME ADVERTISING



TRANSIT ADVERTISEMENT

Cab, Bus, Auto, Metro



STORE LAUNCH



STORE LAUNCH



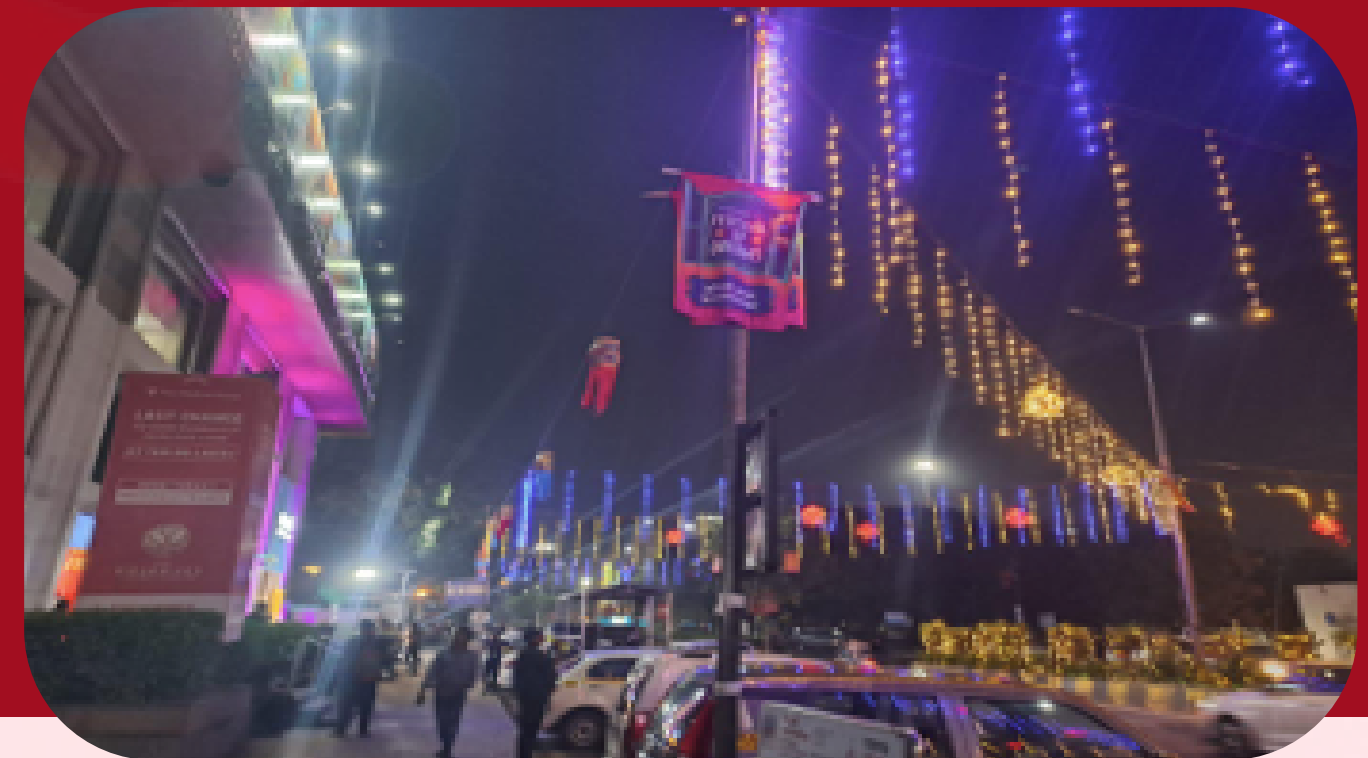
STORE LAUNCH



SEASONAL DÉCOR



SEASONAL DÉCOR



SEASONAL DÉCOR



SEASONAL DÉCOR



NEWS PAPER INSERTION



ARCH GATE BRANDING



HOTSPOTS ACTIVITY



FABRICATION



OUR PARTNERS



- ➔ LOCAL RETAILERS
- ➔ RELIANCE RETAIL
- ➔ SPENCERS
- ➔ CROMA
- ➔ MORE
- ➔ STAR BAZAAR
- ➔ SHOPPERS STOP
- ➔ KID ZANIA
- ➔ TIME ZONE
- ➔ FUNKYMONKEY
- ➔ ESSEL WORLD
- ➔ IMAGICA



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